2026 MEDIA PACK

The Bassist

SERIOUS ABOUT BASS

The Bassist is a new, luxury magazine devoted to the bass guitar, its players and its culture. Filling a much-needed gap in the British market for a collectable print artefact that celebrates the world of bass, The Bassist brings you interviews with the world's most renowned bass players as well as the up-and-coming stars of tomorrow. We review the newest basses, amps, effects and accessories independently and without commercial bias, and we focus on our readers' journey as musicians by supplying digestible, understandable lessons that will help them to take the next step in theory and techniques. Finally, there's a print magazine that you'll want to keep.

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