



**Music Week**  
**DIRECTORY**  
**2020**  
**MEDIA PACK**

**TO ADVERTISE, PLEASE CONTACT THE SALES TEAM**

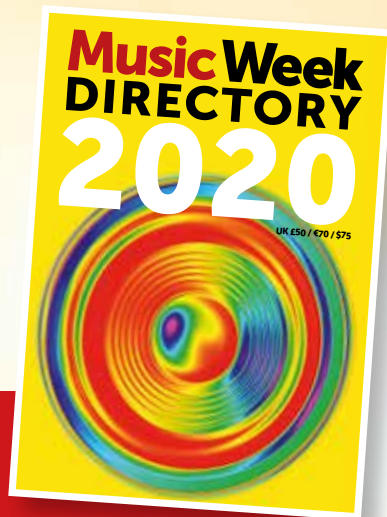
**Jacob Holmes:** 01242 259249 | [jacob.holmes@fellowsmedia.com](mailto:jacob.holmes@fellowsmedia.com)

**Mark Brown:** 01242 259249 | [mark@fellowsmedia.com](mailto:mark@fellowsmedia.com)



## The only source for a better business

Music Week's 2020 directory lists detailed information on **over 10,000 professionals** active in the UK music business, from the largest major label to the most innovative independent. It is the respected and valued voice of the industry, and a go to guide for anybody serious about music, regularly referenced, and re visited throughout the year.



### The reach

The Music Week Directory reaches deep into the heart of the UK's music industry.

The Music Week Directory has a place on the desk of anybody with buying power in the industry. These are people that want the Music Week Directory, pay for the Music Week Directory and use the Music Week Directory to form strategy and make decisions.

Its pass on readership is 4:1, which totals **in excess of 33,000 music professionals**, all of whom are purchasers of goods and services over the whole 12 month period.

Online, the Music Week Directory is visited by **250,000 unique visitors** per year.

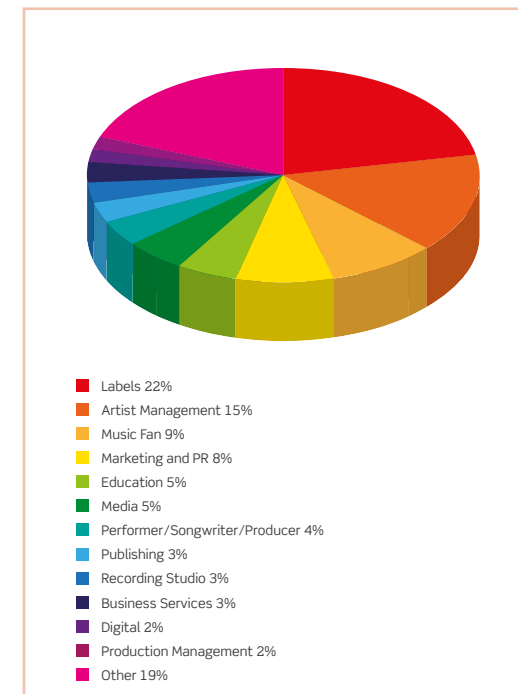
To discuss the cost-effective sales options, please contact:  
**Jacob Holmes** (jacob.holmes@fellowsmedia.com) or  
**Mark Brown** (mark@fellowsmedia.com)  
 on **01242 259249**

### Why advertise

- Build your position in this highly vibrant and competitive marketplace
- Differentiate yourself from your competitors
- Establish your brand positioning
- Ensure your services are in the shop window 24/7
- Build new business contacts and sales leads
- Get a special 30% discount on a year's paid subscription to Music Week

**95% of our readers have sole responsibility, joint responsibility or influence over purchase of products or services**

## Subscribers - breakdown



## Mechanical data

Size	Price	Type Area (w x h)	Trim Size (w x h)	Bleed (w x h)
Double page spread	£3,000	264mm x 192mm	294mm x 210mm	300mm x 216mm
Full page	£2,200	117mm x 192mm	147mm x 210mm	153mm x 216mm
Half page (landscape)	£1,200	117mm x 88mm		
Half page (portrait)	£1,200	57mm x 179mm		
Quarter page (landscape)	£750	117mm x 42mm		
Quarter page (portrait)	£750	57mm x 88mm		

### Advertising rates

#### Prime Positions:

Front cover: £7,500  
 Inside front cover: £3,150  
 Inside back cover: £3,150  
 Outside back cover: £3,675  
 Spins, Inserts and Book Mark: POA

#### Copy requirements:

*Music Week Directory* is produced using a totally digital workflow – therefore all adverts must be supplied on disk or via email as print ready PDFs – see [www.pass4press.com](http://www.pass4press.com)

Please send all copy to Fellows Media Ltd, The Gallery, Manor Farm, Southam, Cheltenham GL52 3PB.

Tel: 01242 259241

Email: [production@fellowsmedia.com](mailto:production@fellowsmedia.com)

**Ad deadline: 29<sup>th</sup> November 2019**

### Basic Package

£75 (+ VAT)

- Contact details

*(Pre payment required on credit card)*

**Absolute Label Services** The Old Lamp Works,  
 Rodney Place, Wimbledon, London, SW19 2LQ  
 t 020 8540 4242 e [info@absolutelabelservices.com](mailto:info@absolutelabelservices.com)  
[www.absolutelabelservices.com/](http://www.absolutelabelservices.com/)  
 f [facebook.com/absolutelabelservices](https://www.facebook.com/absolutelabelservices) @absoluteltd  
 Directors: Henry Semmence, Simon Wills, Mark Dowling,  
 Deborah Cutting, Fran O'Donnell, Adam Cardew.

# Logo packages

## Standard Logo Package £500 (+ VAT)

- Company Logo
- Contact details
- Key Personnel (up to 10 names)
- 50 word description in print and online

PEERMUSIC (UK) LTD



Greyhound House, 23/24 George Street,  
Richmond upon Thames, Surrey, London, TW9 1HY  
t 020 8939 1700 f 020 8605 3788

e peermusic@peermusic.com w peermusic.co.uk

European President: Nigel Elderton. Creative  
Director: Richard Holley. Copyright Manager: Emma  
Bembridge. Synchronisation Manager: Richard Martin.

**Peermusic is a global independent music publisher  
with 36 offices in 28 countries around the world. They  
have a rich musical heritage and diverse international  
catalogue from early country to modern day pop hits.**

## Enhanced Logo Package £625 (+ VAT)

- Company Logo
- Contact details
- Key Personnel (up to 20 names)
- 100 word description in print and online

SONY/ATV MUSIC PUBLISHING



30 Golden Square, London, W1F 9LD t 020 3206 2501

e firstname.surname@sonyatv.com w sonyatv.com

f sonyatvpublik g @sonyatvpublik i sonyatvuk MD

UK, President European Creative: Guy Moot. Deputy

MD: William Booth. VP Communications: Paul Williams.

EVP Digital & Society Relations Europe: Antony Bebawi.

Director of UK Admin: Gary Bhupsingh. UK Finance

Director: Will Downs. Global Director, EMI Production

Music: Alex Black. Director, Broadcast & Media

Rights: Howard Price. Head of Synch & Creative

Licensing: Nick Oakes. Head of Synch & Creative

Licensing: James Cooper. Head of Synch & Licensing: Chris

Jones. Head of A&R; VP International: David Ventura.

Head of A&R and UK Producer Management

Division: Janice Brock. Head of Sampling & Copyright

Infringement: Alison Hook. Head of Business Affairs: Tim

Major. VP/Director of Business Development &

Strategy: Melanie Johnson. SVP A&R and Catalogue: Fran

Malyan. Head of Neighbouring Rights: George Powell.

**Sony/ATV Music Publishing is the world's leading**

**music publisher. Together with EMI Music Publishing,**

**Sony/ATV controls over 3 million copyrights including**

**"New York, New York", "Moon River", "Jailhouse**

**Rock", "Over the Rainbow", "Through the Grapevine"**

**and "Singin' in the Rain". In addition, it represents the**

**copyrights of such legendary artists as The Beatles,**

**Leonard Cohen, Bob Dylan, Marvin Gaye, Nile Rodgers,**

**Michael Jackson, Carole King, Joni Mitchell, Lou Reed,**

**Queen, Rolling Stones, Sting and Stevie Wonder. Its**

**contemporary roster includes Arctic Monkeys, Calvin**

**Harris, Drake, Sam Smith, Ed Sheeran, Emeli Sandé,**

**Stargate, Taylor Swift, Kanye West, Sia and Pharrell**

**Williams.**

Buying a 'Standard'  
or 'Enhanced' Logo  
package entitles you to  
up to **4 free entries** in  
additional sections. Please  
add them to your  
online form.

Note: Data in sample entries  
for illustrative purposes only.

## Production instructions for logo advertisers:

- You will receive your unique log in details to the online portal where you can add all the additional content.
- If we do not hold your logo from last year, or your logo has changed, please supply a new logo to the specifications detailed below.
- Key Personnel details – These must be listed by job title followed by name – i.e. Managing Director: John Smith

## Logo specifications:

Copy should be sent digitally to production@fellowsmedia.com. Files to be saved as an EPS, JPEG or TIFF at 300 dpi (6cm). We accept pressready pdfs – see www.pass4press.com

If you have any artwork queries, please call the Fellows Media production team on 01242 259241.

## Logo deadline:

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